

Who We Are:

Real Men Charities, Inc. presents Real Men Cook events as a national crusade to positively change the way the world views men in relationship to their families and the community. The crusade includes events, which take place all on the same day, Father's Day; in Atlanta, Chicago, Benton Harbor (MI), Dallas, Detroit, Houston, Miami, Los Angeles, New Orleans, New York, Philadelphia, Phoenix and Washington, DC.

What We Are About:

Brief: Our organization celebrates the unity and cohesion of the family. We seek to provide a positive demonstration of active, committed and detached males in their lives of their community and families.

The mission of Real Men Charities, Inc. is to positively improve the way the world celebrates family and community by increasing the proportion of opportunities for committed and detached males to become involved, responsible, and committed fathers for the good of all communities, families and youth.

We accomplish our mission through:

- Educating and inspiring all people, through public awareness campaigns, research, and other screening.
- Equipping and developing leaders of national, state, and community male, youth, and family initiatives through curricula, training, and technical assistance.
- Engaging every sector of society through strategic alliances and partnerships.
- Promoting public health; mental, physical, emotional, and economic, by disseminating medical information to the general public without charge. including healthy cooking, fitness, and lifestyle
- Strengthening the universal institution of family and encourage parents to Practice Family First in their lives.

Who Benefits from the Event?

Women:

Beyond charity partners, Real Men Cook® is the event women love to attend and the positive spirit lasts far beyond Father's Day.

Children:

Children enjoy the great food the celebration and the family reunion spirit of the event. As a result of demonstrating healthy eating habits and behaviors at the event, the parents can then pass on proper eating habits to their children, rather than poor eating habits that contribute to childhood obesity.

Community

The community benefits by experiencing many positive examples of men whom have given up Father's Day pampering to contribute to a day that has more value because of Real Men Cook®. After Father's Day Real Men Charities, Inc is a positive force in the community, providing Real Men as volunteers.

Other Non-Profit Organizations:

Fellow non-profits are willing to work in partnership as we endeavor to change the world, benefiting through active involvement and an initial financial and manpower commitment. In exchange, publicity worth a million dollars in value is enjoyed, thus the non-profit's value is strengthened and they are better positioned for success throughout the year.